



il Resto del Carlino LA NAZIONE IL GIORNO

Il Direttore

Bologna, 27 novembre 2009

Dr. Stefano Goffredo, Dr. Giuseppe Falini, Dr. Zvy Dubinsky
MEDACID COORDINATION BOARD
University of Bologna
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Italy, European Union

Dear MEDACID coordination board,

It is my pleasure to write a letter in support of the proposal "Mediterranean Acidification under Global Climate Change Scenarios: Ecosystem Impacts and Socioeconomic Consequences (MEDACID)" being submitted to the ENV.2010.1.1.5-1, Activity 6.1 Climate Change, pollution and risks, FP7 Cooperation program.

Poligrafici Editoriale (Qn, Il Resto del Carlino, La Nazione, Il Giorno) is one of Italian leading group in publishing and new media. A collection of the top stories from our three daily newspapers, QN provides news about domestic and foreign issues, politics, finance, current events and sports. With average daily sales amounting to 380,329 copies and 2,372,000 million average daily readers. Il Resto del Carlino, founded in 1985, today has 16 local edition and is the leading newspaper in Emilia-Romagna, Marche and southern Veneto. La Nazione, founded in 1859, with 14 local editions is a leader in Tuscany, Umbria and part of Liguria. Il Giorno, founded in 1956, with 10 local edition, is the newspaper of Milan and Lombardia. All three newspapers are distributed with QN Quotidiano Nazionale.

We are well aware of global change, its possible impact on tourism industrial sector, and the urgent need for more research able to predict ecological and economic changes under future climate scenarios, in order to better plan economic investments. For this reason we strongly support the MEDACID research program, because it will be able to furnish useful answers on socio-economic implication of ocean acidification and to identify possible adaptation measures, useful to our associate and to the tourism industrial sector as a whole.

I am here confirming our willingness to actively participate to the MEDACID Outreach Group activities, in order to empower dissemination of MEDACID results to the general public, and specially to tourism industrial sector.

In conclusion, I fully support the efforts of MEDACID consortium as they seek external funding to support a program on climate change natural and socio-economic impacts. MEDACID research will benefit the targeted industrial sector and the national and international economy as a whole.

I really hope that MEDACID project will become a successful tangible research.

Best wishes, sincerely

Dr. Pierluigi Visci
Editor in Chief
Quotidiano Nazionale
Il Resto del Carlino – LA NAZIONE – IL GIORNO